



社會企業研究院
Social Enterprise Research Academy

Honorary Director

榮譽董事

Mr. Simon Yu
余敏宏先生

Mr. Yu has over 30 years of experience in the technology industry. He joined a local distributor called Components Agent Ltd. (acquired by Arrow Electronics in 1993) in 1987 and was rapidly promoted to various product and sales managerial positions. During his successful career with Arrow, he served in a number of senior leadership positions, including senior vice president of Greater China and Korea, vice president and general manager of Hong Kong and China, and managing director of Hong Kong. Under his leadership, the sales revenue of Arrow Asia Pacific business reached US\$7.6b in 2019, representing a growth of 63% over the past five years.

Mr. Yu currently serves as a member of Hong Kong Trade Development Council's Electronics/Electrical Appliances Industries Advisory Committee. He is also a member of the China Semiconductor Industry Association. He has been appointed as MSE guest lecturer by Fudan University in Shanghai.

余先生在科技界有超過 30 多年的豐富經驗。他於 1987 年加入香港的金寶輪公司(於 1993 年被艾睿電子收購)，迅速獲晉陞為產品以及銷售管理職位。在艾睿電子成功的職業生涯中，余先生擔任過重要的領導職務，包括大中華區和韓國地區的高級副總裁、香港和中國的副總裁和總經理，以及香港地區的董事總經理。在他的領導下，艾睿電子亞太業務銷售額於 2019 年創下歷史新高，達到 76 億美元，比五年前增長 63%。

目前，余先生擔任「香港貿易發展局電子及家電業諮詢委員會」的委員，此外，也擔任「中國半導體協會」理事。此外，他也被邀擔任上海復旦大學客席講師。

