



社會企業研究院
Social Enterprise Research Academy

Executive Vice Chancellor

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Ms. Joyce Lee

李蔓瑩女士

Ms. Joyce Lee is the Executive Director of Sze Wo Chuan Gas Co., Ltd. The Company became one of the LPG Cylinder Distributors of Shell Hong Kong Limited, which further proved its market leader position. In 2004, Sze Wo Chuan successfully introduced the first hotline order center, which integrates customers service with its wireless delivery fleet and articulate technology in a traditional business. Sze Wo Chuan management believes every corporate should contribute to the community in the midst of development. It involved in community service back to 20 more years ago where they gave away gas products to a group of aged mine workers at Ma On Shan. In 2014, Sze Wo Chuan took over Crown Gas Company Limited and revamped the brand – to become a one-stop-shop gasoline service provider and stoves supplier.

李蔓瑩女士為泗和棧石油工程有限公司執行董事。泗和棧於 1976 年獲香港蜆殼有限公司邀請成為其分銷商之一，進一步肯定其在石油氣工程行業的領導地位。2004 年，泗和棧率先引入電話即時訂購中心，將客戶服務結合無線電車隊的物流運輸，將舊式業務與技術結合，成功提升效能及企業形象。公司管理層相信在尋求業務發展的同時，必須積極履行企業的社會責任，於二十多年前已開始參與社區的義務活動，當時向馬鞍山舊礦場的一群年老礦工贈送日用品。2014 年，泗和棧收購皇冠 CGS 品牌爐具，重新建立品牌核心價值，成功實現為一站式的石油氣體及爐具供應商。

