



## Fellowship & Honorary Award Presentation Ceremony 2019 & Project M.I. Kick-off Ceremony

*45 prominent leaders exerted social responsibility to promote sustainable development*

### **\*\*Press Release\*\***

'Fellowship & Honorary Award Presentation Ceremony 2019 and Project M.I. Kick-off Ceremony' hosted by Social Enterprise Research Academy (SERA) has been taken place at Hong Kong Baptist University today. 45 Fellows have been honored for their excellent contributions on environment, social and economic aspects in hope to motivate respective involving industries to improve its code of practice. This year, we have **Mr. Luigi Cabrini from Global Sustainable Tourism Council and Ms. Kong Man Wai, HK first world No. 1 ranked fencer, to be our fellows**. The Ceremony has brought elites across industries together in the name of Social Caring.

Our Guests of Honor included **Mr. Ng Hak Kim GBS, JP, former Secretary for Education, Mr. Wong Kai Yi, Privacy Commissioner for Personal Data, Professor Chiu Tsang Hok Wan BBS, JP, Chairman of Board of Governors (Tsuen Wan) of Hong Kong Adventist Hospital Foundation, Mr. Pang Siu Hin MH, former Council Chairman of Pok Oi and Executive Director of Hin Sang Group, Dr. Lo Tai Chin MH, former Council Chairman of Yan Oi Tong and Mr. Herve Verhoosel of UN World Food Programme.**

**Mr. Ng Hak Kim GBS, JP** gave his opening speech and emphasized that nurturing young elites is key to achieve sustainable development. He encouraged the audience to take advantage of opportunities in the Greater Bay Area, a region that encourage diversified development for companies.

**Mr. Wong Kai Yi** presented his speech and pointed out that Hong Kong is the pioneer in advocating data ethics governance in Asia. The concepts of respecting, reciprocity and fairness in data management aligns with those of CSR. He concluded that "Data is Money", reminding the audience that data should be handled as seriously as how they handle money.

Kick-off Ceremony of Project M.I. was also featured during the event too. Project M.I. is a mentorship and internship program for corporate members to put CSR into practice as they offer students a chance to acquire social experience. Students will be ranging from Secondary Schools to University's Bachelor and Master degrees, while emphasizing on diversity such as Special Educational Needs, Disabled, International Students. To feature this Project, **Ms. Kong Man Wai as a youth and the HK first world**

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**No. 1 ranked fencer, shared with us how important mentorship and opportunities are for leading to a success.**

**Part of the outstanding fellows are listed as below:**

### **Honorary Fellowship**

- **Chairman of Global Sustainable Tourism Council**      **Mr. Luigi Cabrini**

Mr. Luigi Cabrini has worked at United Nations and various international tourism organizations for over 30 years. At UN, he worked as the Director of UNWTO Sustainable Tourism Programme and UNWTO Regional Representative for Europe and Secretary of the General Assembly and Executive Council. He focuses his activities on topics such as sustainable tourism and tourism in the green economy. He is an active figure on fostering sustainable tourism practices amongst hotels and tour operators. Mr. Cabrini frequently speaks at several international summits and forums to discuss and promote sustainable tourism and environmental protection.

### **Senior Fellowship**

- **Hong Kong Female Fencer**      **Ms. Kong Man Wai**

Ms. Kong Man Wai, the World No. 1 Women's Epee Fencer, won Hong Kong's first Gold Medal at Women's Epee World Cup. Recently, she won a bronze medal at the Fencing World Championships held in Budapest. Other than her extraordinary achievement in fencing, she also excels in academics. She graduated with a Bachelor of Arts Degree in International Relations from Stanford University, truly a talent in sports and academics. She is also committed in inspiring uprising talents. Therefore, she founded a local fencing club to nurture fencing talents by creating a supportive and creative learning environment. Moreover, as an Athlete Supporter of InspiringHK Sports Foundation, she inspires teenagers from grassroot families to improve their social mobility with her outstanding achievements in sports.

### **Fellowship**

- **Chairman of Hong Kong Mediation and Arbitration Centre**      **Mr. So Man Kit**

Mr. So Man Kit is a pioneer in the mediation industry in Hong Kong. He established the Hong Kong Mediation and Arbitration Centre to provide mediation, arbitration services, and training. The Centre has over 18,000 members and has trained more than 100,000 teachers, civil servants and disciplinary force personnel. Other than that, he is actively involved in charity work as well. In 2016, Mr. So established the Hong Kong Mediation and Arbitration Centre Charity Fund. The fund provides scholarships and financial assistance to university students in 9 local universities. The fund also

**凝聚市場力** organized "Joint Universities Mediation Competition." It sends outstanding students to Harvard



University for mediation and conflict management training. Mr. So observed that few realized the high cost and tedious procedures that goes along with legal proceedings. Therefore, he collaborated with The Hong Kong University of Science and Technology's LegalTech research project and invented "Robo-Lawyer." It can chat with clients, draft agreements and even mediate conflicts. Robo-Lawyer is designed to be like a human being. The research team applied sentiment analysis which helps Robo-Lawyer identify real emotions and moods of the person. Not only it can make appropriate responses but can even advise the person to prudently consider whether to go through legal proceedings or not (such as divorce). The robot saves time and money. But more importantly, Robo-Lawyer represents the first of the many applications of artificial intelligence in the legal profession to come.

• **Founder & CEO of Austreme International Limited** **Mr. Chau Yiu Cheung**

As a leader of eCommerce monitoring services, Mr. Chau Yiu Cheung is currently developing a fully automated high-speed big data system. The system is capable of analyzing transactions conducted on 56 million sites. It effectively detects suspicious/illegal transactions, mitigating business, reputation and financial risks of banks and merchants. Currently, the system provides services such as eKYC (Know Your Client), risk analysis and has recently launched Transaction Compliance Gateway, a transaction monitoring tool to ensure compliance with regulations of card schemes. He also assists banks in fighting against the illegal selling of prescription drugs, tobacco products, child pornography, counterfeit goods and intellectual property infringements. Earlier, he signed a Memorandum of Understanding with the National Center for Missing & Exploited Children to cooperate in combating cybercriminals to avoid child abuse.

• **Founder & CEO of TAG Holdings Limited** **Mr. Tse Ching Kan**

Mr. Tse Ching Kan is a professional heritage protector, a registered architect in Hong Kong and a founding member of the Hong Kong Institute of Architectural Conservationists. Over the past 10 years, Mr. Tse has been engaged in a number of heritage conservation projects including the Jao Tsung-I Academy, 1881 Heritage, The Peninsula and tenements at 618 Shanghai Street. Passionate in sharing his experience in conservation projects to future talents, Mr. Tse is also a professor at The University of Hong Kong teaching courses such as Heritage Impact Assessment. Furthermore, he is dedicated in investing on technological innovation projects throughout Southeast Asia over the past 5 years, providing funds, skills and managerial support to local youths. With the development in the Greater Bay Area, he is actively extending his investment into the area, and has commenced research on Smart City Development, Blockchain and Internet of Things (IoT).



## About the Ceremony

SERA has been dedicated to construct a cross-platform with political, business, academic and social elements together with international scholars, including Nobel Laureates & Rectors in Asian countries, cooperating with advocacy group of social enterprises located in European, American and Asian countries. This year, we have invited the representatives of United Nations related organizations — World Food Programme and Global Sustainable Tourism Council to visit Hong Kong for exchanging ideas in order to enhance awareness of environmental, social and corporate governance.

## About Social Enterprise Research Academy

With the motto of “Harness the Market to Bring Social Caring”, Social Enterprise Research Academy dedicated to the continual development, promotion and application of corporate citizenship principles, models and technique in Asia. We are the first professional organization in Asia to promote and develop the Social Caring Pledge Scheme. We have successfully united more than 500 companies and leaders to participate in this voluntary agreement, so as to achieve the performance of sustainable development of the community.

## About Social Caring Pledge Scheme

Social Enterprise Research Academy is the first professional organization in Asia to promote and develop the Social Caring Scheme. The Scheme is advised by the member of UN Global Compact, Mr. Gustavo Berlanga, who is also the Honorary Chairman of SERA, to suggest and develop six principles based on the UN Sustainable Development Goal (UNSDG).

## About Project M.I.

Project M.I. with ‘M’ stands for ‘Mentorship’ and ‘I’ stands for ‘Internship’, aims at providing a CSR platform for students to interact with corporate leaders. They will share their successful career experience and students can get a glimpse of working life. Training program for both students and corporations will be provided. Closing Ceremony will be held as the end of the mentorship and internship program. Selected cases will be included in the “Social Caring Voice: Who’s Who @ Sustainability” publication by SERA.

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