



FOR IMMEDIATE RELEASE

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Social Caring Pledge Scheme Award Presentation Ceremony & Future Leadership Summit 2016/2017

Nobel Laureate Social Caring Series incorporates the most thought-provoking Future Leadership Summit on how businesses connect with social responsibility for a better future, while celebrating their outstanding contributions in areas ranging from Environmental Protection, Human Rights, Labor Standards, Anti-corruption and Customer Care. This event was organized by Social Enterprise Research Institute (SERI) on 13th April, 2016 (Wednesday) afternoon at Intercontinental Hotel Hong Kong. To support the good cause of bringing together a unique mix of business, government, academia and civil society for social change, over 520 representatives joined the Future Leadership Summit and Social Caring Pledge Scheme Award Presentation Ceremony, which was presided by International Prize Awardee **Prof. Akira Suzuki**.

The officiating guests include Mr. **Ng Hak Kim, Eddie, SBS, JP**, Secretary for Education; Ms. **Gilly Wong**, Chief Executive of Consumer Council; Mr. **James H. Lau Jr., JP**, Under Secretary for Financial Services & the Treasury; Most Rev. **Joseph Ha Chi-shing**, Auxiliary Bishop of Hong Kong; Mr. **Masaru Igawahara**, Deputy Consul-General, Consulate-General of Japan in Hong Kong; Dr. **Pei Chen Chi-kuen, Delia, BBS, JP**, Executive Chancellor of SERI etc.

13 leaders received the prestigious *Asia Social Caring Leadership Award* while 25 organizations were selected for the *Social Caring Organization Award*. In support of the COP21 Climate Change global agreement, we have also established *Social Caring Awards for Green Excellence* to encourage corporates' continual improvement in environment protection and 14 organizations were awarded. Our aforementioned guests of honor along with scheme awardees also witnessed the boarding of Mrs. **Helen Fong MH** as the new Vice President of SERI Committee.

Dr. **Jonathan KS Choi, GBS, BBS, JP**, Chairman of Sunwah Group noted in his acceptance speech that over the past 60 years, the Group has been supporting charity, cultural and educational works extensively in Mainland China and Hong Kong as well as on the international field, echoing the spirit of Social Caring Pledge Scheme.

On the other hand, *Social Caring Awards for Green Excellence* awardee, Ms. **Wang Xiao Bin**, Executive Director, CFO and Company Secretary of China Resources Power Holding Company Limited promised that they shall work hard to integrate environmental protection elements into economic development plans effectively, and they were open to working with all interested parties for developing a green world together.

The CEO of China Wood Optimization (Holding) Limited, Mr. **Li Li** said, 'Social responsibility is the basis for an enterprise to grow sustainably; protecting the environment is the basic social



responsibility of every organization, our company has already integrated environmental protection policies and practices into all production stages.’

The acceptance speeches aligned with Ms. **Gilly Wong**, Chief Executive of Consumer Council’s keynote presentation that addressed the relationship between sustainable production and consumption.

In the coming June, SERI shall collaborate with Responsible Management Standard Association (RMSA), a professional certification organization from the UK to introduce a new course on a brand new management standard (CR8001) for ESG management, auditing and reporting, which is the first recognized ESG management standard in the world. Alongside Dr. **Bernard Cheng**, the Program Director of RMSA presenting the course during the Summit, Prof. Arthur Hamilton, President of RMSA conferred the titles of Honorary Vice Chancellor appointment upon Prof. **Jesus Seade**, SERI Vice Chancellor as well as the Former Deputy Director-General of the World Trade Organization.

About Social Enterprise Research Institute (SERI)

SERI is the first professional body in Asia to have developed the Social Caring Pledge Scheme for businesses that are committed to a voluntary set of ethical standards in the areas of social care and responsibility; since its conception the scheme has garnered widespread support of over 300 corporations. Every year, pledgees of the scheme along with a select few who have demonstrated exemplary effort in the practice of corporate social responsibility are commemorated accordingly at the annual Social Caring Pledge Scheme Award Presentation Ceremony.

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